



louisville
ballet

WINTER FAIR GALA



**SPONSORSHIP LEVELS +
PLEDGE FORM**



Louisville Ballet Winter Fair Sponsorship Opportunities

A Digital Gala Experience and Festival of Events

Thursday, December 3 – Sunday, December 6

Your important gift benefits our extraordinary Louisville Ballet (LB) artists, The Louisville Ballet School (LBS) Scholarship Fund, and the LB Youth Ensemble (LBYE).

\$5,000 Premier Sugar Plum Fairy Sponsor

- Full-color, linked logo placement on Winter Fair website & recognition during gala programming
- Full-color, linked logo placement on louisvilleballet.org for one year
- Recognition in Louisville Ballet e-newsletter (20,000 recipients) & LBS e-newsletter
- Your company recognized on LBS website: louisvilleballet.org/DanceSchool
- Your company recognized via LB and LBS social media (Facebook and Instagram)
- 5 Winter Fair tickets (\$825 value) including Saturday evening virtual gala, premier access to The Nutcracker, Nutcracker Story Time, and digital viewing of the LB Youth Ensemble Winter Concert
- 2 complimentary Season of Illumination Memberships (\$350)

\$2,500 Nutcracker Prince Sponsor

- Full-color, linked logo placement on Winter Fair website & recognition during gala programming
- Full-color, linked logo placement on louisvilleballet.org for one year
- Recognition in Louisville Ballet e-newsletter (20,000 recipients) & LBS e-newsletter
- Your company recognized on LBS website: louisvilleballet.org/DanceSchool
- Your company recognized via LB and LBS social media (Facebook and Instagram)
- 3 Winter Fair tickets (\$495 value) including Saturday evening virtual gala, premier access to The Nutcracker, Nutcracker Story Time, and digital viewing of the LBS Youth Ensemble Winter Concert
- 2 complimentary Season of Illumination Memberships (\$350)

\$1,000 Snowflake Sponsor

- Full-color, linked logo placement on Winter Fair website & recognition during gala programming
- Full-color logo placement on louisvilleballet.org for one year
- Recognition in Louisville Ballet e-newsletter (20,000 recipients) & LBS e-newsletter
- Your company recognized via LB and LBS social media (Facebook and Instagram)
- Your company recognized on LBS website: louisvilleballet.org/DanceSchool
- 2 Winter Fair tickets (\$330) including Saturday evening virtual gala, premier access to The Nutcracker, Nutcracker Story Time, and digital viewing of the LBS Youth Ensemble Winter Concert
- 1 complimentary Season of Illumination Membership (\$175)



\$500 Rat King Sponsor

- Full-color logo placement on Winter Fair website
- Your company recognized on louisvilleballet.org for one year
- Recognition on The Louisville Ballet School Website and Social Media (Facebook and Instagram)
- Recognition in Louisville Ballet e-newsletter (20,000 recipients) & LBS e-newsletter
- Your company recognized on LBS website: louisvilleballet.org/DanceSchool
- 1 Winter Fair ticket (\$150 value) including Saturday evening virtual gala, premier access to The Nutcracker, Nutcracker Story Time, and digital viewing of the LBS Youth Ensemble Winter Concert
- 2 LBYE Winter Concert tickets (\$30 value)
- 1 LBYE Winter Concert performance DVD and special thank you photo from LBYE

\$250 Mirliton Sponsor

- Full-color logo placement on Winter Fair event website
- Recognition on The Louisville Ballet School Website and Social Media (Facebook and Instagram)
- 1 Winter Fair ticket (\$150 value including Saturday evening virtual gala, premier access to The Nutcracker, and Nutcracker Story Time)
- 1 ticket for digital viewing of LBYE Winter Concert
- 1 LBYE Winter Concert performance DVD and special thank you photo from LBYE

\$100 LBYE Winter Concert Sponsor

- Full color logo placement on Winter Fair event website
- Recognition on The Louisville Ballet School Website and Social Media (Facebook and Instagram)
- 1 ticket to digital viewing of LBYE Winter Concert ticket (\$15)
- Special thank you photo from LBYE

Please complete the enclosed sponsorship form by Tuesday, December 1, 2020.

Questions? Please contact Kate Bonner at KBonner@louisvilleballet.org or (502) 583-3150 x222.

For LBYE sponsorship questions, please contact Kelli Archer at Kelli_j_archer@yahoo.com.

Louisville Ballet is a 501(c)3 organization (EIN# 61-6033779).
A portion of your sponsorship is tax-deductible as allowed by law.



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Louisville Ballet Winter Fair Sponsorship Form

Thursday, December 3 – Sunday, December 6

We are pleased to sponsor the inaugural Louisville Ballet Winter Fair at the following level:

- \$5,000 Sugar Plum Fairy Sponsor
- \$2,500 Nutcracker Prince Sponsor
- \$1,000 Snowflake Sponsor
- \$500 Rat King Sponsor
- \$250 Mirliton Sponsor
- \$100 LBYE Winter Concert Sponsor
- Custom tax deductible donation: \$ _____

Method of Payment (please check one):

- Enclosed is a check for \$ _____ payable to Louisville Ballet
- I will pay securely online at www.louisvilleballet.org/contribute.
- Please send me an invoice. Please call me to process a credit card transaction.

Sponsor: _____

Sponsorship Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Company Acknowledgment: _____

Signature: _____

Please complete this sponsorship form by Tuesday, December 1, 2020.

Please email to Kate Bonner at kbonner@louisvilleballet.org. Call (502) 583-3150 x222 with questions.

Mailing address: Louisville Ballet, Attn: Kate Bonner, 315 E. Main St., Louisville, KY 40202

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